

**Subject:** SEP for Colorado HealthOp Customers Enrolling for 2016

**From:** @connectforhealthco.com>

**Date:** 12/4/2015 4:14 PM

To Our Valued Brokers,

We've heard – and we share – your concerns about helping our respective Colorado HealthOp customers enroll for 2016. We are writing to make you aware of the work we are doing to support their enrollment.

**What you need to know:**

HealthOp customers can request a **special enrollment** during the period of **December 16-December 31**, for a January 1, 2016, effective date. We have worked out this arrangement with our partners at the Division of Insurance, who are in full support.

We are contacting you now because of the number of Colorado HealthOP clients you have. We will be making broader communications in the near future.

**What you need to do:**

1. We will assume that you and your clients are requesting this extra time when you are working with HealthOp customers who request a January 1, 2016, effective date. There is no additional step you need to take with Connect for Health Colorado. Just complete the enrollment as you normally do.
2. Connect for Health Colorado very much wants ALL HealthOp customers to be presented options on the Marketplace and to be covered through Connect for Health Colorado. Because of the tremendous support you are providing us, we are relying on you as our partners to present these HealthOP clients their best Marketplace options. We will send out details of our various campaigns focused on HealthOP customers next week.
3. Watch for the tips and instructions we will provide next week on how you can help these customers enroll through the Marketplace during this Special Enrollment Period.

Thank you for your business and support of Colorado HealthOp customers and Connect for Health Colorado.

Connect for Health Colorado and the Broker Team